

**Tips for Telling Your Story**

*Amplify Austin Day 2026 for Company Giving Pages*

**Overview**

Amplify Austin Day is I Live Here I Give Here’s signature program and the biggest giving event in Central Texas, raising $112.7 Million for the local community since 2013. During a single 24-hour period, from 6pm on March 4th, to 6pm on March 5th, residents across a seven-county region will come together to support more than 700 nonprofits by making a donation through the platform AmplifyATX.org.

**By creating a Company Giving Page, you give your team a shared place to give.**

Employees can make individual donations, work toward a collective goal, and support the local causes they care about — all in one place.

To write your profile, use the following questions as a guide to tell the story of why and how your company gives back:

* What is your company's social and community impact mission?
* Why does your company support Amplify Austin Day?
* What nonprofit causes does your company support? (Employees will be able to give to any of the 700+ participating nonprofits during Amplify Austin Day, but you can raise awareness about nonprofit partners to encourage support for those organizations.)
* Why is it important to give where you live?
* Does your company provide any corporate match incentives? If yes, share that here!

**Sample Template for Your Profile Page** Short on time and inspiration? Here’s a template to get you started:

At [COMPANY NAME], we're thrilled to support Amplify Austin Day. That’s why we’ve created our own company giving page for you to join us in supporting the nonprofits you care about that make Central Texas a great place to call home. Amplify good this year and help us meet our goal of [reaching ## employee donors OR raising $$ dollars]!

Let's see what we can accomplish when we join together to Amplify Austin!

**Here are five easy steps to participate:**

1. Search by keyword or cause category to find your favorite local nonprofits or learn about new ones! Click "Donate" on the organization's page.

2. During the checkout process, you'll be asked, "Are you an employee of one of these companies?" Select [COMPANY NAME] at checkout to have your gift counted toward our totals.

3. Track our team's progress on this page and see where we fall on the Business Fundraiser Leaderboards!

4. Visit I Live Here I Give Here's social media channels and become a fan on Instagram, Facebook, LinkedIn or TikTok.

5. Share about your impact on social media using #AmplifyAustinDay

Thank you for representing [COMPANY NAME] and helping us give back to the community!

**Get Inspired by Other Company Giving Pages**

Each year, all kinds of businesses across Central Texas come together to make a dierence during Amplify Austin Day. Check out some of their profiles for inspiration when building your company’s profile page.

**● Antonelli’s Cheese**

**● Charles Schwab**

**● Wise**

**● UFCU**

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